

# Marcel Buerkler

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I recently relocated to Toronto as a permanent resident and I am looking for job opportunities in the field of emerging risk management, (risk) communication, and policy analysis/research in the private or public sector

## Skills summary

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- **PRINCE2 certified project manager** with 5+years of experience planning, facilitating and executing international multidisciplinary and multi-stakeholder projects and high-level workshops
- Comprehensive experience in **strategic communication** and building and maintaining partnerships
- Strong background in **policy analysis and research**, in particular emerging risk management and risk regulation, and ability to evaluate and synthesize data for reports and present to various stakeholders
- Multilingual: **English** (fluent), **French** (fluent), **Spanish** (advanced), **German** (native)
- Highly **IT literate** (MS Office, project collaboration tools, social media) and quick adopter of new tools

## Selected work experience

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### Project Manager, Risk Governance & Emerging Risks

Apr 2013 - Dec 2017

EPFL International Risk Governance Center, Lausanne, Switzerland, [irgc.epfl.ch](http://irgc.epfl.ch)

- Facilitated international and multidisciplinary research projects by coordinating partner inputs and preparing publications and outreach activities
- Researched, drafted, and edited policy briefs, reports, and concept notes on emerging risk topics such as risk regulation, cyber security, and energy sources, and analyzed, evaluated, and visualized risk data
- Developed the Center's communication strategy, including a publication dissemination management process, and maintained several communication channels (website, newsletter, social media)
- Led a small team organizing and facilitating 10+ high-level expert workshops and 3 public conferences (120 participants) in Paris, London, and Geneva on various risk/policy related topics
- Contributed to the development of instruments for (emerging) risk governance that are used by public and private sector organizations, and wrote and publicly presented case studies using those tools

### Communications and Public Health Trainee

Aug 2012 - Mar 2013

Otsuka Pharmaceutical SA, Geneva, Switzerland, [www.otsuka-europe.com](http://www.otsuka-europe.com)

- Independently conducted targeted research to produce weekly stakeholder briefings on global developments in the field of multi-drug resistant tuberculosis
- Assisted Communications Director with creative and editorial input of communication material

### Research Project Intern

Sep 2010 - Jan 2011

Mandat International, Geneva, Switzerland, [www.mandint.org/en/iot6-project](http://www.mandint.org/en/iot6-project)

- Researched, drafted, and edited technical reports for several European Commission research projects on sustainable building technologies, and coordinated inputs from industry partners

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## Leadership roles and volunteer activities

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- Co-president of the National Board, Communications Officer** Jul 2009 – Apr 2013  
Young European Federalists (JEF), Bern, Switzerland and Brussels, Belgium, [www.jef.eu](http://www.jef.eu)
- Planned, promoted, implemented, and evaluated high school and university political education training programs as head of a small team, with budgets of up to CAD 70k per project
  - Spearheaded successful overhaul of the organization's visual identify, with broad social media launch
  - Led Swiss delegation at conferences, presented policy reports and liaised with other European sections

## Education and training

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- Master of Arts in International Affairs** 2009 – 2011  
The Graduate Institute of International and Development Studies (IHEID), Geneva
- Honours Bachelor of Arts in Political Science, Economic Geography, History** 2004 – 2009  
University of Zurich, Switzerland
- Continuing education    **Conflict Resolution** (Nov 2017), **Project Management** (Sept – Nov 2016),  
**Crisis Communication** (Nov 2010), **Negotiation Techniques** (Dec 2010)
- Certifications            **PRINCE2** Foundation (Apr 2017, certificate 04117282-01-SNL3)

## Publications and presentations

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- Publications
- Introduction to the IRGC Risk Governance Framework – A revised version, with Florin, M.-V., 2017 (co-author)
  - Transatlantic patterns of risk regulation, Implications for international trade and cooperation, Report, 2017 (research & editing)
- Public presentations
- Distributed ledger technologies – A risk governance approach, SRA Europe Annual Conference, Lisbon, 19 June 2017
  - Integrated risk governance – Hurricanes, Geneva Centre for Security Policy training course on risk and crisis management, Bern, 2 Oct 2017